Bilateral cooperation project
German-Turkish Cooperation – Organic Agriculture
Objective

Development Objective
› Access to the Organic European market is ensured and expanded for Turkish producers

Project Objective
› The quality assurance of Turkish organic products for export to the EU is effective and efficient
› Project setup
› Project team
› Activities
› Implementation frame
› Methods and principles
Project Set-up
Project Set-up

Capacity building

Dialogue among stakeholders

Activities

Suppliers

Advisors

Traders

Control Bodies

Authors

Consumers
Project team
Who we are

FiBL

- Anti-Fraud Initiative
- Consultancy on CB's
- Market Development
- Consultancy

ETO

- Networking
- Advisors network
- Demonstration farmers
- Training program
- Project implementation

SÖL
The Project Team in Turkey

› Elisabeth Rüegg
  › Project Coordinator

› Atila Ertem
  › Senior Expert

› Zehra Kul
  › Project Assistant
The Backstopping Team in Frankfurt

› Beate Huber
   › Project Leader
   › Backstopping

› Boris Liebl
   › Project Leader
   › Administration
Project activities
Working along the supply chain...

- Supply-Chain-Analysis
- Training course for consultants
- Demonstration farms
- Expert modules
- Workshops for control bodies
- Consultation rounds
- Government projects
- Importers
Demonstration Farms

› Target group:
  › Farmers and technical staff

› Concept for „Turkish best-practices-examples for organic farming methods

› Criteria for selection & evaluation

› Identification and evaluation of organic demonstration farms
Training course Organic Consultant: basic module

› Target groups:
  › Private and Government consultants
  › Technical staff of related companies

› Principles of organic agriculture
› Quality management
› Consulting methods
› thesis: organic driver license
› Exam + certificate
Specific expert modules

› Target groups:
  › consultants
  › Staff of competent authorities and control bodies
  › Company technicians and engineers

› Potential subjects
  › Fruit and vegetable production
  › Post-harvest treatments
  › Monitoring systems, traceability
Workshops for control bodies

› Target groups:
  › Staff of control bodies

› Risk assessment and risk-oriented inspections
› Information and experience exchange
› Assessment of analysis procedures and results
Consultations among competent authorities

› Target groups:
  › Turkish Ministry of Food, Agriculture and Livestock
  › Federal Office for Agriculture and Food (BLE)

› Intensification of cooperation
› Awareness for consequent implementation of the control system
› Harmonization of procedures for mutual information and complaints
Agricultural chambers

› Target group:
  › Agricultural chambers (Il Tarim Müdürlü)
  › Government projects and companies active in the organic sector

› Integrating quality assurance topics and measures in the project activities
› Support of regular consultations between the actors
Exporter-importer Dialogue
Supply Chain Analysis

› Target group:
  › Value chain

› Identification of shortcomings and risk assessment in the supply chain from field to import

› Risk products: apricots, hazelnuts, sultanas

› Identification of risk operations and activities

› Basis for further capacity building activities

› Sensibilization of actors

› Proposals for risk minimization
Implementation frame
Project phases

- **Planing and analysis**
  - Cooperation with key-organizations (MARA, ETO)
  - Linking with existing projects and relevant initiatives (EIB, UNDP)
  - Supply chain analysis
  - Initial multi-stakeholder event

- **Training and dialogue**
  - Training course for organic consultants – multi-module concept
  - Specific expert training modules
  - Workshops for control bodies
  - Stimulation of a consultation dialogue between competent authorities in Turkey and the EU
  - Set-up of a network of demonstration farms throughout Turkey

- **Consolidation**
  - Support & planing for an organic training and information center
  - Concept for future training activities
  - Identification of partners and development of a financial concept
  - Final multi-stakeholder event
Methods & principles
Our approach

› Working within the existing networks
  › ETO – Aegean Exporter’s Associations
› Reaching all actors along the supply chain
› Involving the decision makers
› Awareness creation for the relevance of quality insurance
› Strengthening the communication between the actors
› Capacity building for the advisory service, quality insurance and inspection
Short term experts

› Establishing a pool of qualified national experts for various subjects: 250 days

› Working with international experts of profound experience in organic agriculture (160 days)
  › Research Institute of Organic Agriculture (FiBL)
  › Foundation Organic Agriculture (SÖL)
  › Partner organizations (Bioland, Naturland)

› Assigning responsible expert teams for specific tasks: design and implementation of planned activities
Sustainability

› Close cooperation with Turkish partners (ETO, MARA, Aegean Exporter’s Unions)
› Linking with the trade sector (exporters, importers)
› Support for the setup of an organic training and information center (demonstration farms, curricula)
› General awareness raising through intensive public relation
çok teşekkür ederim

German-Turkish Cooperation
Organic Agriculture
Bilateral cooperation project

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