



Bilateral cooperation project German-Turkish Cooperation – Organic Agriculture

Objective

Development Objective

- › **Access to the Organic European market is ensured and expanded for Turkish producers**

Project Objective

- › **The quality assurance of Turkish organic products for export to the EU is effective and efficient**

- › **Project setup**
- › **Project team**
- › **Activities**
- › **Implementation frame**
- › **Methods and principles**

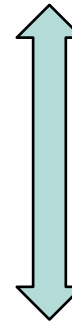
Project Set-up



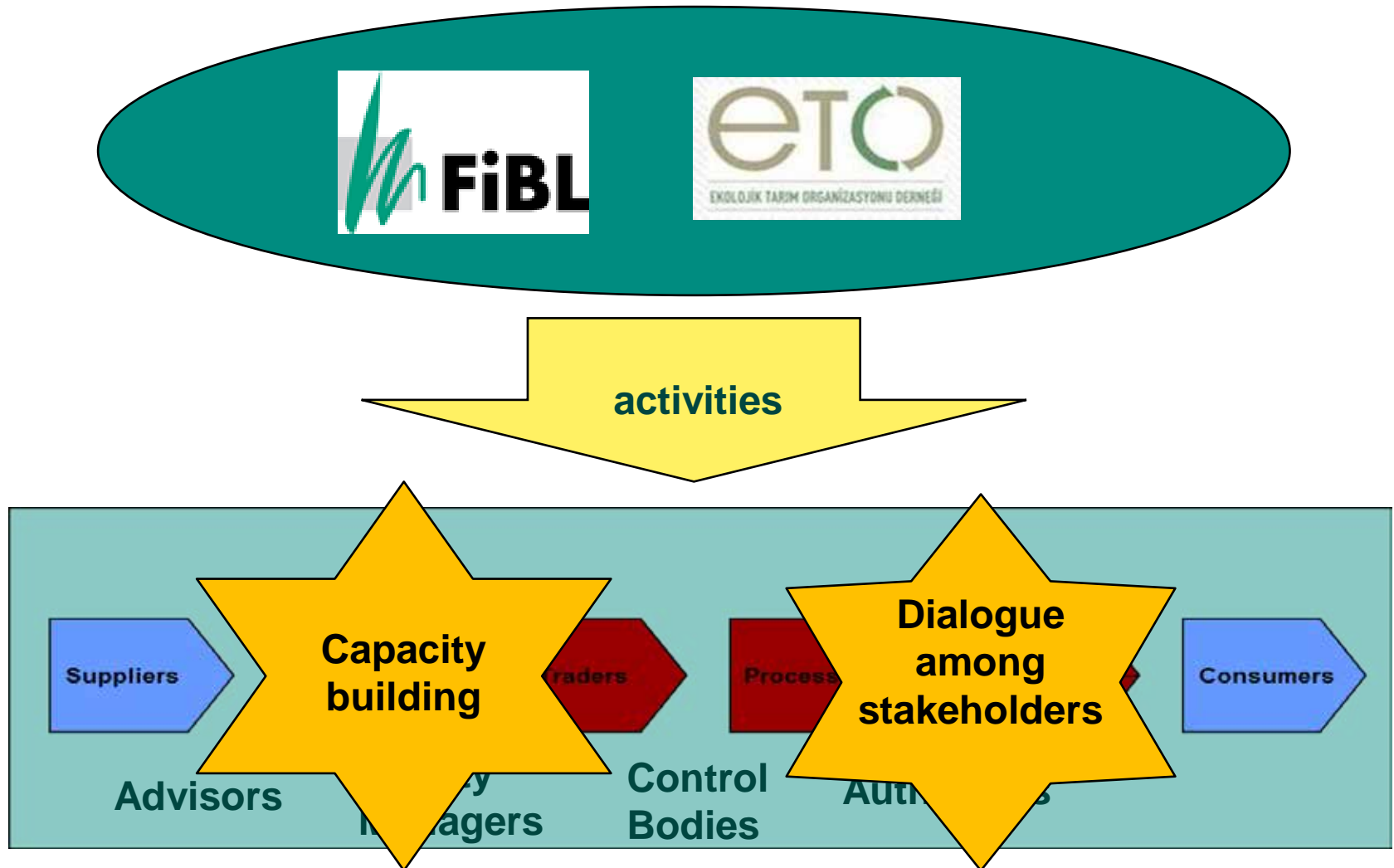
Bundesministerium für
Ernährung, Landwirtschaft
und Verbraucherschutz



GFA
Consulting Group

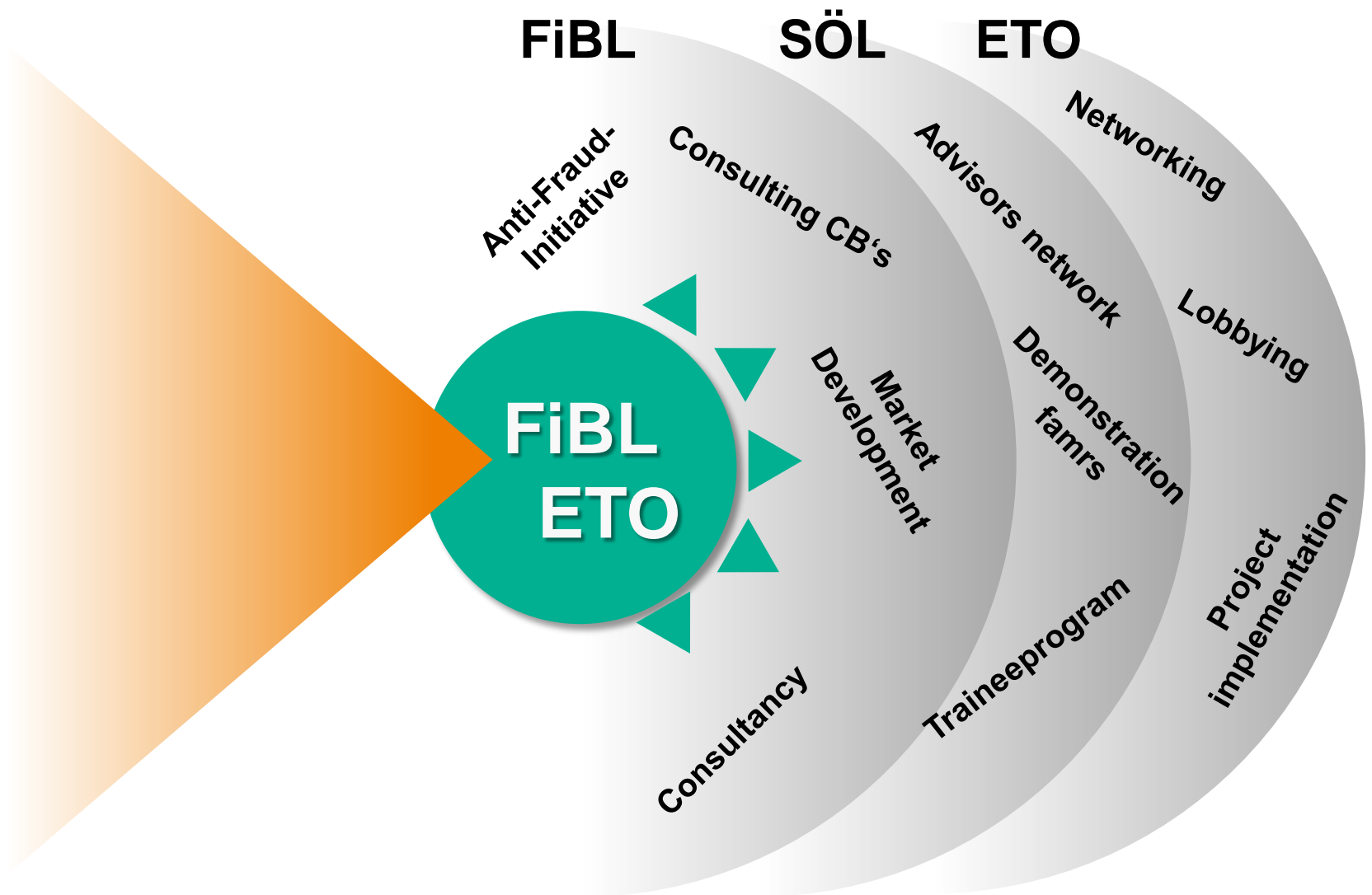


Project Set-up



› **Project team**

Who we are



The Project Team in Turkey

- › **Elisabeth Rüegg**
 - › **Project Coordinator**
- › **Atila Ertem**
 - › **Senior Expert**
- › **Zehra Kul**
 - › **Project Assistant**



The Backstopping Team in Frankfurt

- › **Beate Huber**
 - › **Project Leader**
 - › **Backstopping**

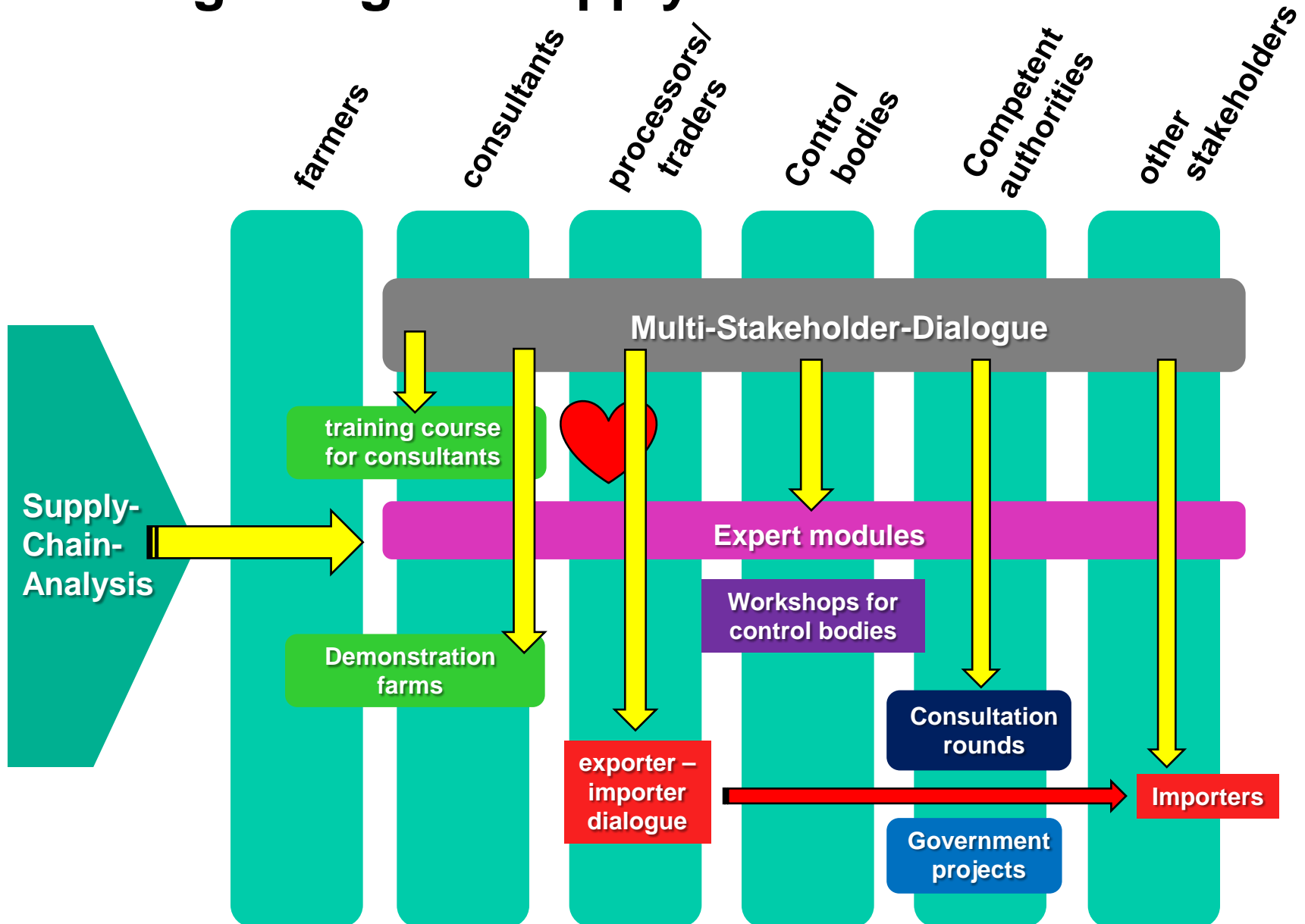


- › **Boris Liebl**
 - › **Project Leader**
 - › **Administration**



› **Project activities**

Working along the supply chain...



Demonstration Farms

- › **Target group:**
 - › **Farmers and technical staff**
 - › **Concept for „Turkish best-practices-examples for organic farming methods**
 - › **Criteria for selection & evaluation**
 - › **Identification and evaluation of organic demonstration farms**



Training course Organic Consultant: basic module

- › **Target groups:**
 - › **Private and Government consultants**
 - › **Technical staff of related companies**
- › **Principles of organic agriculture**
- › **Quality management**
- › **Consulting methods**
- › **thesis: organic driver license**
- › **Exam + certificate**



Specific expert modules

- › **Target groups:**
 - › **consultants**
 - › **Staff of competent authorities and control bodies**
 - › **Company technicians and engineers**

- › **Potential subjects**
 - › **Fruit and vegetable production**
 - › **Post-harvest treatments**
 - › **Monitoring systems, traceability**



Workshops for control bodies

- › **Target groups:**
 - › **Staff of control bodies**
- › **Risk assessment and risk-oriented inspections**
- › **Information and experience exchange**
- › **Assessment of analysis procedures and results**



Consultations among competent authorities

- › **Target groups:**
 - › **Turkish Ministry of Food, Agriculture and Livestock**
 - › **Federal Office for Agriculture and Food (BLE)**
- › **Intensification of cooperation**
- › **Awareness for consequent implementation of the control system**
- › **Harmonization of procedures for mutual information and complaints**

Agricultural chambers

- › **Target group:**
 - › **Agricultural chambers (Il Tarim Müdürlü)**
 - › **Government projects and companies active in the organic sector**
- › **Integrating quality assurance topics and measures in the project activities**
- › **Support of regular consultations between the actors**



Exporter-importer Dialogue



Supply Chain Analysis

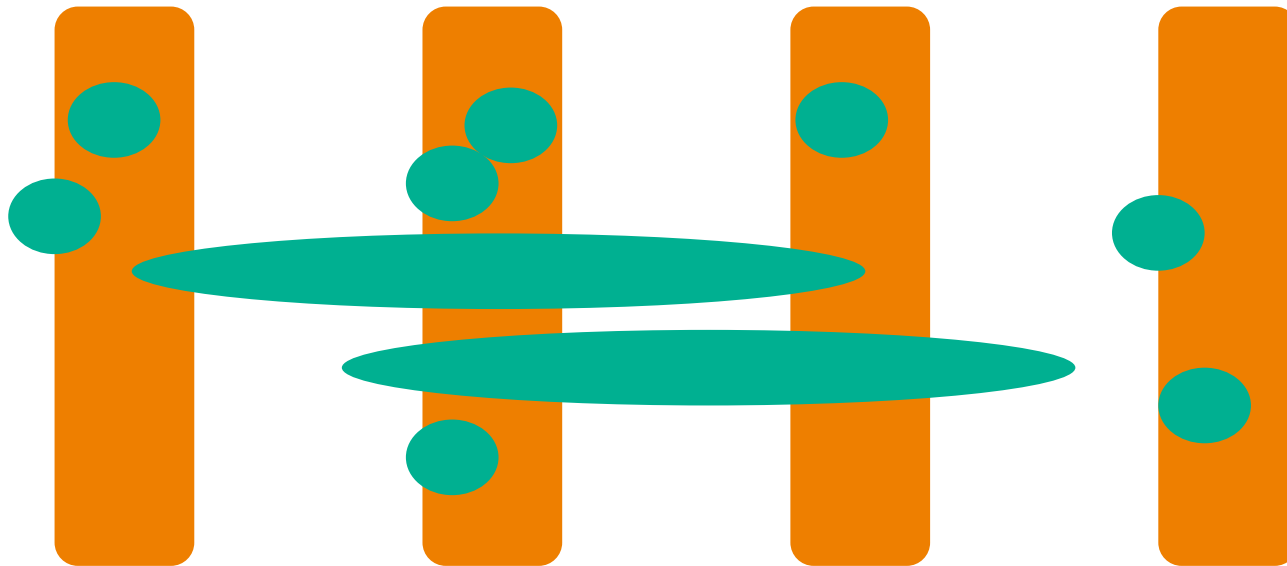
- › **Target group:**
 - › Value chain
- › **Identification of shortcomings and risk assessment in the supply chain from field to import**
- › **Risk products: apricots, hazelnuts, sultanas**
- › **Identification of risk operations and activities**
- › **Basis for further capacity building activities**
- › **Sensibilization of actors**
- › **Proposals for risk minimization**



Dialogue and Sensibilization

Multi-Stakeholder Event April 2012

farmers – processors – trade – exporters – importers – control bodies – competent authorities



Multi-Stakeholder Event November 2013

farmers – processors – trade – exporters – importers – control bodies – competent authorities

› **Implementation frame**

Project phases

Planing and analysis

- › **Cooperation with key-organizations (MARA, ETO)**
- › **Linking with existing projects and relevant initiatives (EIB, UNDP)**
- › **Supply chain analysis**
- › **Initial multi-stakeholder event**

Training and dialogue

- › **Training course for organic consultants – multi-module concept**
- › **Specific expert training modules**
- › **Workshops for control bodies**
- › **Stimulation of a consultation dialogue between competent authorities in Turkey and the EU**
- › **Set-up of a network of demonstration farms throughout Turkey**

Consolidation

- › **Support & planing for an organic training and information center**
- › **Concept for future training activities**
- › **Identification of partners and development of a financial concept**
- › **Final multi-stakeholder event**

› **Methods & principles**

Our approach

- › **Working within the existing networks**
 - › **ETO – Aegean Exporter's Associations**
- › **Reaching all actors along the supply chain**
- › **Involving the decision makers**
- › **Awareness creation for the relevance of quality insurance**
- › **Strengthening the communication between the actors**
- › **Capacity building for the advisory service, quality insurance and inspection**

Short term experts

- › **Establishing a pool of qualified national experts for various subjects: 250 days**
- › **Working with international experts of profound experience in organic agriculture (160 days)**
 - › **Research Institute of Organic Agriculture (FiBL)**
 - › **Foundation Organic Agriculture (SÖL)**
 - › **Partner organizations (Bioland, Naturland)**
- › **Assigning responsible expert teams for specific tasks: design and implementation of planned activities**

Sustainability

- › **Close cooperation with Turkish partners (ETO, MARA, Aegean Exporter's Unions)**
- › **Linking with the trade sector (exporters, importers)**
- › **Support for the setup of an organic training and information center (demonstration farms, curricula)**
- › **General awareness raising through intensive public relation**

çok teşekkür ederim

German-Turkish Cooperation

Organic Agriculture

Bilateral cooperation project

Elisabeth Rüegg

project coordinator

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