

BIOFACHCHINA

into organic

China Day - Organic 3.0 in China

Time: 9:30-12:30, Feb 16, 2017

Venue: Venedig in NCC West



With the increasing awareness of food safety issues, more and more consumers began to choose organic products. In 2014, the annual sales revenue of organic products in mainland China has reached above 3.7 billion Euros, which makes China the world's 4th largest organic food consumer market. As a stable growing market with huge potential opportunities, Chinese organic industry succeeds in attracting the attention from all over the world.

Agenda

9:30-9:40 Welcome message

Mr. Darren Guo, Managing Director, NürnbergMesse China Co.,Ltd.
Mr. Wang Yunhao, Director Genral, China Organic Food Certification Center

9:40-10:00 Organic 3.0 in China – market, policies, and regulations

Mr. Xia Zhaogang, Director, China Organic Food Certification Center

10:00-10:20 BIOFACH CHINA – your reliable marketing partner in China

NürnbergMesse China Co.,Ltd.

10:20-10:40 The revolution of organic technology in China

Prof. Urs Niggli, TIPI International President

10:40-10:55 China, a growing market for natural personal care products

Mr. Yao Yongfeng, General Manager, Shanghai Jinmu Trading Co., Ltd.

10:55-11:10 2017 China Organic food market and import policy

Tingting Zhang, Co-founder, Organic and Beyond;
Zimo Ni, Global Sourcing Manager.

11:10-11:25 The consumers and organic lifestyle in China

HONA Organic, Ms. Kang Yanli

11:25-11:40 Chinese organic food with gergraphic characters – world's favorite products

Heilongjiang Green Food Office, China

11:30-12:30 Network between Chinese and international organic companies



Looking forward to seeing you at BIOFACH CHINA 2017!

2017.5.25 - 27 Shanghai World Expo Exhibition & Convention Center

International Patron:



Organizers:



China Green Food Development Center